LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD# BCK266-C4 REQ# M22745 "POCKET SOME BUCKS" SAU 4X13 (8-5/8 X 13) 2/C ROP, 1990
Printed in U.S.A.

POCKET SOME BUCKS

Full rich flavor, not full price.

Special Offer

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

14 mg "tar," 1.0 mg nicotine av per cigarette by FTC method

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M. COLT/R. LONDON/J. HUNN/P. FITZGERALD

DATE: 11/21/90

Source: https://www.industrydocuments.ucsf.edu/docs/ppfn0004